



Corporate Overview

Automatic Data Processing, Inc. (ADP®) is one of the largest providers of business outsourcing solutions to employers and vehicle dealerships around the world. We bring 60 years of unrivaled industry experience to the marketplace.

ADP serves approximately 550,000 organizations in over 60 countries, including nearly 400,000 small business clients and about 25,000 vehicle dealerships. Over 80 percent of FORTUNE 500 companies and more than 90 percent of FORTUNE 100 companies use at least one of ADP's services.

Wherever companies do business – across the street or around the globe – they can count on ADP to help them succeed.

ADP'S BUSINESS SEGMENTS

ADP serves the marketplace through its two strategic businesses – Employer Services and Dealer Services.

Employer Services (ES)

ADP Employer Services is committed to serving the needs of employers – from recruitment to retirement – so they can focus on what they do best. ADP ES serves approximately 525,000 organizations, and provides industry-leading solutions to employers of all sizes, by delivering broad HR outsourcing solutions that help to maintain regulatory compliance and control costs.

Employer Services serves the marketplace through the following dedicated business units:

- **National Account Services:** For employers with more than 1,000 employees
- **Major Account Services:** For employers with 50 to 1000 employees
- **Small Business Services:** For employers with less than 50 employees
- **ADP TotalSource®:** A Professional Employer Organization (PEO) for small and mid-size organizations
- **ES International Services:** For employers of all sizes

Dealer Services (DS)

ADP Dealer Services is a leading global provider of fully integrated technology services and solutions to about 25,000 vehicle dealerships of every size throughout the world, as well as vehicle manufacturers.

ADP AT A GLANCE

- Gary C. Butler, President and Chief Executive Officer
- Year Established: 1949
- Public Company: NASDAQ: ADP
- FORTUNE 500: Ranked 265 (2010)
- Revenues: Nearly \$9 billion in fiscal 2010
- Headquarters: Roseland, New Jersey
- Number of Employees: 47,000 worldwide
- Website: www.ADP.com

Did You Know that ADP...

- Pays 1-in-6 U.S. employees – and approximately 31 million worldwide
- Electronically moved over \$1.1 trillion in client tax, direct deposit, and related client funds in fiscal 2010 within the United States.
- Processed 47 million W-2s in 2009

Other Interesting Facts

- ADP is the largest provider of HR services in North America, Europe, Latin America, and the Pacific Rim
- ADP is one of only a handful of U.S. industrial companies to be triple A-rated by both Standard & Poor's and Moody's
- ADP ES has an annual client revenue retention rate of nearly 90 percent and an average client tenure of approximately 10 years



BUSINESS SOLUTIONS LEADER

Employer Services – provides industry-leading solutions to employers of all sizes, from hire to retire, by delivering broad HR outsourcing solutions, including*:

Talent Acquisition

- Sourcing
- Recruitment
- Candidate Pre-Screening
- Background Checks
- Assessments
- Onboarding

HR/Payroll

- Payroll/W-2s
- Time and Attendance
- Tax Filing
- Wage Garnishment
- Unemployment Compensation
- Verification Service
- Leave Management
- Carrier Enrollment
- Dependent Audit
- Workers' Compensation Premium Payment Plan

Tax and Compliance

- Sales/Use/Value-Added Tax Automation
- Accounts Payable
- Tax Credits
- Business Incentives

Benefits

- Total Compensation Statements
- FSA
- Tuition
- Health and Welfare
- 401(k)

Talent Management

- Learning
- Performance
- Compensation
- Succession
- Social Networking

Transition

- Defined Contribution
- SIMPLE IRA
- Executive Deferred Compensation
- Premium Only Plans
- COBRA Administration

Dealer Services – provides industry-leading integrated computing solutions and applications that help auto, truck, motorcycle, marine, recreational, heavy equipment and agricultural vehicle dealers utilize technology to increase efficiency throughout every area of the dealership.

In addition to a core Dealer Management System (DMS) capability that allows dealers to manage virtually every business function within the dealership, ADP also provides and supports hosted (application service provider) solutions, network phone and video systems, and Web-based digital marketing solutions. Dealer Services also provides the widest breadth of integrated layered applications, including Digital Marketing and Advertising, IP Telephony, and CRM to name a few.

Media Contact:

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INDUSTRY RECOGNITION

SERVICE

- **Human Resources Outsourcing Association (HROA) Awards**
 - HROA Payroll Relationship of the Year (2009)
 - HROA Customer Relationship of the Year, Mid-Market (2009)
- **HRO Today**
 - HR Superstars (Regina Lee, President, ADP National Account Services and ES International, named an HR Superstar for four consecutive years as of 2009)
- **J.D. Power and Associates** – Comprehensive Outsourcing Services (COS) Employee Service Centers certified (2008)
- **International Association of Outsourcing Professionals (IAOP) Global Outsourcing 100**
 - Leaders category (2007, 2008, 2009)

TECHNOLOGY LEADERSHIP

- **InformationWeek 500** – ADP placed on listing for most prestigious business technology (2008, 2009)
- **InfoWorld Top Ten IT Project Award** – recognizing companies who have developed innovative IT projects (2008, 2009)
- **ADP ranked 25th by The Aberdeen Group** – Top 25 Most Influential Technology Vendors for 2009
- **CPA Technology Advisor** – Top 100 “Who’s Who in the Industry” (2009)

PRODUCT LEADERSHIP

- **Software & Information Industry Association (SIIA) Codie Awards**
 - ADP HR/Benefits Solution named “Best Human Resource Solution” (2007, 2008)
- **Accounting Today** magazine TOP 100 Products – RUN Powered by ADP® Payroll for small business owners (2008)
- **Workforce Management**
 - Human Resource Management System (HRMS) Providers HOT List (2007, 2008, 2009)
 - Mid-Market End-to-End HR Outsourcing List (2007, 2008, 2009)
 - Large Market End-to-End HR Outsourcing List (2007, 2008, 2009)
 - Employment-Related Screening Providers List (2007, 2008, 2009)
 - Applicant Tracking System Software Providers (2008)

EMPLOYER OF CHOICE

- **Fortune World’s Most Admired Companies** – ADP ranked #1 in the Financial Data Services Industry category (2010)
- **ADP Named Best Places to Work** for Lesbian, Gay, Bisexual and Transgender Equality by the Human Rights Campaign Foundation (2010)
- **Working Mother** magazine’s 100 Best Companies for Working Mothers (2009, 2010)
- **Training** magazine ranked ADP 2nd on the “Training Top 125” list (2010)
- **DiversityInc** magazine’s “Top 50 Companies for Diversity” (2010) and “Top 10 Companies for Latinos” (2010)
- **Diversity MBA Magazines** – ranks ADP in the top 50 Out Front Companies for Diversity Leadership: Best Places for Diverse Managers to Work (2010)